

# **Norman Cevallos Polanco, M.B.A.**

## **Basic Information**

### **Department**

ICP- International Careers Program

## **Educational Background**

- B.A., Universidad Católica de Guayaquil
- M.B.A., University of Central Florida

## **Teaching Philosophy**

Effective teaching at a college level should incorporate theory and practice. Students should be given the appropriate tools to grasp the fundamentals of the subject, and also be inspired to find more information and apply it in their lives.

## **Teaching Specialties**

- Leadership
- Creative Management
- Introduction to Business Management
- Organizational Behavior
- Marketing

## **Professional Profile**

As the owner and President of his own company (NOMACER S.A.), Norman has been able to bring his own professional experience to the classroom.

Prior to his entrepreneur experience, he has worked in one of the largest bank corporations of the world, Citibank, and in the second largest bank in Ecuador, Banco de Guayaquil.

While studying for his MBA in Orlando, Florida, Norman worked for AT&T in the Collections and Customer Service Department.

As a teacher, he believes that although not every professional experience is the same, values such as punctuality, hard work, and fairness are essential for any position and that they should be encouraged in the classroom.

**Contact Information**

E-mail: [normanpoirot@hotmail.com](mailto:normanpoirot@hotmail.com)

**Office Location**

UEES Samborondon Campus  
Km 2 ½ Puntilla-Samborondón  
Cdla Tornero II (Greater Guayaquil)  
Guayas, Ecuador